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Stephanie L. Woerner is Principal Research Scientist at the MIT Sloan School of Management and Director of MIT CISR. She is a renowned researcher and speaker, and coauthor of *Future Ready: The Four Pathways to Capturing Digital Value* and *What's Your Digital Business Model? Six Questions to Help You Build the Next-Generation Enterprise*, both published by Harvard Business Review Press.

Stephanie studies how companies use technology and data to create more effective business models as well as how they manage the associated organizational change and governance and strategy implications. She has a passion for measuring hard-to-assess digital factors and linking them to firm performance.

Stephanie's research has appeared in such outlets as *MIT Sloan Management Review*, *CNBC*, *Forbes*, *Chief Executive*, and *CIO*.

Stephanie has done presentations and workshops for top management teams and boards of large global firms, been a subject matter expert for The Wall Street Journal's CEO Council, and moderated a number of panels, including one on the future of financial services for the Federal Reserve.

Topics for Media Interviews

- Advice to board members, CEOs, and CIOs on digital business transformation
- What CEOs must get right to be a top performer in the digital economy
- Four pathways to Future Ready that pay off
- Six ways the board can lead a successful digital business transformation
- Three kinds of value enterprises must create from digital initiatives
- How to accumulate and measure value from digital initiatives in firm performance
- Ten capabilities companies need to get right to accelerate digital transformation
- How leaders can manage the four organizational "explosions" that enterprises must deal with to develop new operational and customer experience capabilities
- What digitally savvy top management teams do differently to grow their enterprises