Peter Weill

Senior Research Scientist
and Chairman Emeritus, MIT CISR

LinkedIn: https://www.linkedin.com/in/peterweill/

Peter Weill is Senior Research Scientist at the MIT Sloan School of Management and Chairman Emeritus at MIT CISR. Peter's work centers on the role, value, and governance of digitization in enterprises and their ecosystems. Ziff Davis recognized Weill in 2008 as No. 24 of The Top 100 Most Influential People in IT and the highest-ranked academic. His writing and research have appeared in *Harvard Business Review*, *MIT Sloan Management Review*, and *The Wall Street Journal*.

Peter is a passionate researcher and an engaging speaker and has worked on digitization issues with executive committees and boards of more than fifty companies globally. He has coauthored seven books, including *Future Ready: The Four Pathways to Capturing Digital Value*, *What's Your Digital Business Model? Six Questions to Help You Build the Next-Generation Enterprise*, *IT Savvy: What Top Executives Must Know to Go from Pain to Gain*, *Enterprise Architecture as Strategy: Creating a Foundation for Business Execution*, and *IT Governance: How Top Performers Manage IT Decision Rights for Superior Results* published by Harvard Business Review Press.

Topics for Media Interviews

- Advice to board members, CEOs, and the C-suite on digital business transformation
- What Australian and Asia-Pacific enterprises need to do to become Future Ready
- Future Ready: Four pathways to digital transformation
- Three kinds of value enterprises must create from digital initiatives
- How to capture and measure value from digital initiatives in firm performance
- Ten capabilities enterprises need to get right to accelerate digital transformation
- How leaders can manage the four organizational "explosions" that enterprises must deal with to develop new operational and customer experience capabilities
- Becoming more digitally savvy—and how it pays off
- How to increase the digital savvy of your enterprise

MIT Sloan School of Management
Center for Information Systems Research
245 First Street, E94-15th Floor | Cambridge, MA 02142

t 617.253.2348
f 617.253.4424
cisr.mit.edu

MIT CISR