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at the MIT Sloan School of Management

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Cynthia Beath is a Professor Emerita at the McCombs School of Business, University of Texas at Austin. Before embarking on her academic career, she worked in private industry in several information systems development and consulting positions. Her research interests include organization redesign for the digital era, the management of data assets, and the organizational impacts of artificial intelligence. She initiated the field's first junior faculty consortium, served as chair of a division of the Academy of Management, served on the Council of the Association for Information Systems, helped found *MISQ Executive*, and is a LEO of the Association for Information Systems.